

Our Vision

Building a consumer focused, farmer-owned agri-business with innovative people committed to excellence in a global marketplace.

Our Mission

To be a progressive, diversified agri-co-operative providing the benefits of ownership.

Our Motto

Proud to be farmer-owned.

11/11

GET THE 8 - 20 BUSHEL ADVANTAGE ON YOUR CORN

ESN ENVIRONMENTALLY SMART NITROGEN



ESN is a unique product that releases nitrogen to the corn plant as it grows. Research has demonstrated an 8 - 20 bushel yield advantage across multiple field trials throughout North America.

During the first few weeks after planting, corn takes up very little N. But in a few weeks of rapid growth at mid-season, the crop consumes 60 - 80% of its total N needs. ESN technology controls the N supply until the growing plants need it most.

Additionally, it virtually eliminates N loss to the environment. Using ESN technology is a smarter way to grow.

Quality... from
field to fork



**NEW
DRY BEAN
ALLOCATIONS
AVAILABLE!**

**Take advantage of the returns in the quality markets
that Ontario producers have helped to build!**

- End-users are supporting HDC producers with additional contracts.
- Contracted production available.

Limited acreage available for White beans and Coloured beans including Azuki and Otebo beans!

Dry beans are a key long-term component of the value-added opportunities that make your farming operation more profitable. Your support is needed to maintain access to these markets in the future. Call now for the market classes that you prefer as contracts are limited.

CONTACT YOUR LOCAL FIELD MARKETER.



**Canada's leading
food-grade
soybean exporter**

Quality... recognized
around the world

**HDC has the best producer delivery acceptance rate
on food-grade soybeans in the industry!**

**LIMITED CONTRACTS
AVAILABLE FOR SELECTED
VARIETIES**

**HDC has the top yielding varieties
with premiums up to \$4.75 per bu.**

*An additional \$0.40 per bu premium is
available for on-farm storage.*

*Contact your local Field Marketer or the
Hensall office at*

1-800-265-5190

Apply P&K this fall...

Now is a great time to apply your P & K.

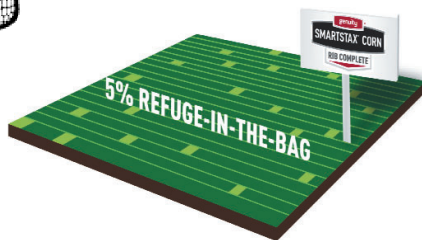
- Fall application of P & K does not result in any loss of the nutrients being applied, unless erosion is a problem on your farm.
- Reduce a spring job by getting it done this fall.
- Fertilizer prices are often lower in the fall.
- Consider applying enough P & K for the next two or three crops (corn, soybeans, wheat).

HDC is a full-line Dekalb dealer



EARLY ORDER DEADLINE - NOVEMBER 30, 2011

Respect the refuge requirements, or order RIB (Refuge in a bag) to ensure full compliance with CFIA requirements.



Our trained Certified Crop Advisors can assist you with choosing the best varieties for your fields.



Syngenta Seeds

HDC sells a full line of food-grade, non-GMO and RR2Y soybeans as well as NK brand corn.

EARLY ORDER DEADLINE - DECEMBER 16, 2011

MAKE IT EASY! Order your soybean seed pre-inoculated



- Order your seed in bulk or bulk totes
- Seed is pre-inoculated by HDC, so you don't have to inoculate at planting time
- New technology delivers inoculant to every seed, evenly
- Available in certain varieties only - talk to your Field Marketer
- Research shows a 1 - 1.3 bu/ac increase for a \$5.50/ac investment

FIELD MARKETER	LOCATION	CELL PHONE #	E-MAIL
Jim Barclay	Hensall	519-495-5199	jbarclay@hdc.on.ca
Murray Insley	Hensall	519-495-6565	minsley@hdc.on.ca
Bill Dunbar	Hensall	226-688-7412	bdunbar@hdc.on.ca
Rick Vandewalle	Hensall	519-495-8297	rvandewalle@hdc.on.ca
Tony Decorte	Exeter/Hensall	519-495-5302	tdecorte@hdc.on.ca
Paul Cornwell	Hensall	519-495-7421	pcornwell@hdc.on.ca
Merv Carter	Ailsa Craig (519-232-4449)	519-495-2740	mcarter@hdc.on.ca
Ryan Stafford	Parkhill/Ailsa Craig	226-927-4648	rstafford@hdc.on.ca
Mike Campbell	Seaforth	519-440-1317	mcampbell@hdc.on.ca
Greg Fritz	Brussels/Kurtzville	519-440-1061	gfritz@hdc.on.ca
Reiny Freiter	Exeter	519-709-2544	rfreiter@hdc.on.ca
Chris Ingratta	Greenway	226-927-7831	cingratta@hdc.on.ca
Chris Van Loo	Londesboro	519-440-2202	cvanloo@hdc.on.ca
Wade Bickell	Ailsa Craig	519-630-3838	wbickell@hdc.on.ca
Markus Redmond	Forest/Hensall	519-955-4390	mredmond@hdc.on.ca
Garrett Van Dieten	Seaforth/Londesboro	519-955-4425	gvandieten@hdc.on.ca
Jim Bickell	Hensall	519-808-5913	jbickell@hdc.on.ca
Walt Vermunt	Hensall	519-709-0551	wvermunt@hdc.on.ca



Hensall 519-262-3002 1-800-265-5190	Seaforth 519-522-1000	Londesboro 519-523-4470	Exeter 519-235-1150 1-800-265-9000	Ailsa Craig 519-293-3272 519-232-4449	Forest 519-786-5424	Greenway 519-238-8701
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PAPER CONTAINS 50% RECYCLED FIBRE & 10% POST-CONSUMER WASTE

